

TOGETHER

Transforming Recycling For Good



We're all in this bin together





Only half of Americans can recycle at home as easily as they can throw something away.*

Those that can recycle easily are only recycling half of what they could.**

* 2015-16 Centralized Study on Availability of Recycling.
<https://recycle.com/spc-recycling-access-study/>

** 2016 State of Curbside Report



Each day we work together with communities and companies to help Americans recycle, and recycle well.

OUR WORKING MODEL

INFRASTRUCTURE

Cart grants deliver year over year results and measurable incremental tonnage.



EXPERT ASSISTANCE

Aligning operations and education helps cities deliver better recycling.



TOOLS AND DATA

More than 20K local programs lack resources but determine success.



SYSTEM SOLUTIONS

The system is loosely connected but highly dependent.



Economic Impacts

\$72M
Total Value



\$43M
in new infrastructure
with city matching



\$8M
in technical
assistance to cities



\$6M
in statewide
investment
catalyzed



\$8M
in carbon savings



\$7M
in new recyclables
collected

Community Impacts



1075
communities
impacted



160M lbs
recyclables kept
out of landfill



445K
new recycling
carts placed



170K
metric tons of
GHG avoided







51%
recycling boost with
infrastructure projects

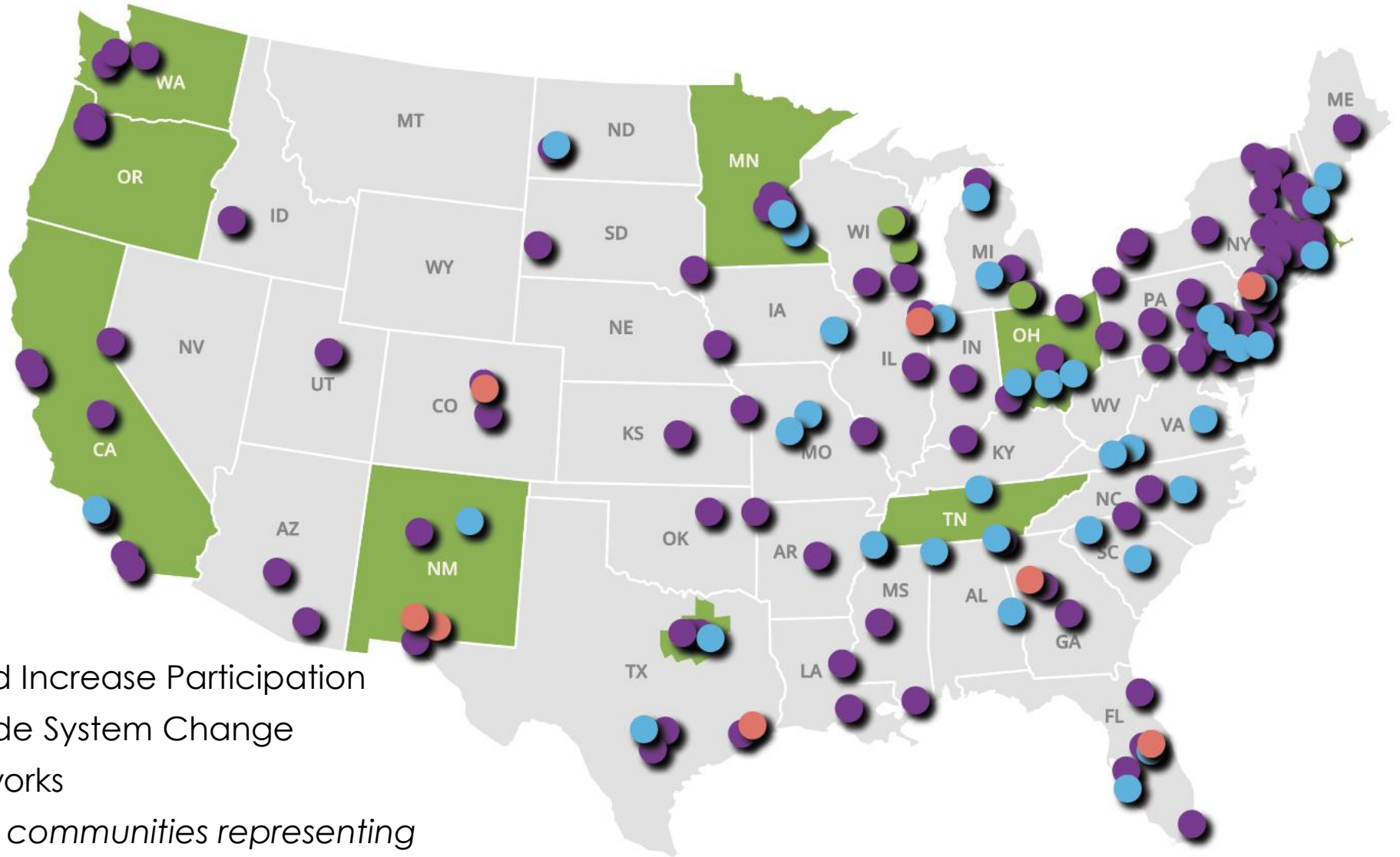


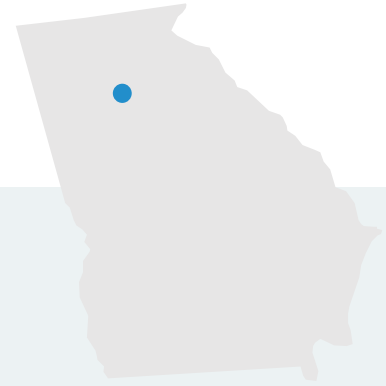
50M
households
impacted

Driving National Recycling System Change Coast to Coast

-  Infrastructure Grants
-  Reduce Contamination and Increase Participation
-  Drive Regional and Statewide System Change
-  Connect Peer-to-Peer Networks

Additionally, more than 500 communities representing 30 million households have downloaded our free videos, campaigns, social media kits and tech tools.





Atlanta

Goal: Atlanta to become a model recycling city

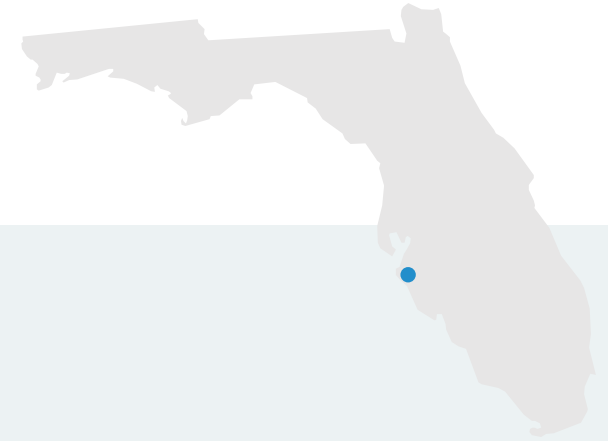
- Launched three-year \$4 million-dollar program with support from The Coca-Cola Foundation to improve quality of material captured in Atlanta
- Anchor of city-wide program is The Partnership's 'Feet on the Street' cart tagging education campaign, which saw a 57% decrease in contamination and 27% increase in capture of quality recyclables in 2017.
- City-wide cart tagging rolls out August 2019
- Three-year program also includes messaging to increase recycling in multifamily housing locations and college campuses.



Ohio

Goal: Decrease amount of trash in curbside recycling programs, while increasing how much Ohioans recycle

- Five grants totaling \$211,000 awarded to Akron, Centerville, Cincinnati, Columbus, Fairfield - representing four different major MRFsheds within Ohio - to activate comprehensive education and outreach strategy developed by The Partnership
- Two-year project brings together The Partnership, Ohio EPA, cities, communities, SWMDs and MRFs to impact more than 105,000 HHs and drive long-term recycling system change



Sarasota

Goal: Increase capture of recyclable materials at the cart and out of the ocean and waterways

- Sarasota is one of our Coastal Community and Waterways Grant recipients
- City used their dollars to transition from dual-stream to single-stream, providing lidded carts and education to 15,000 single-family homes on how to recycle more, better
- Coastal Community and waterways grant recipients are required to do a litter/beach cleanup
- On April 13, 2019, more than 100 sea- and land-based volunteers banded together for the It's All You Recycle Sarasota Coastal Cleanup Event.
- The result: 1,240 lbs of trash, including 80 lbs of recyclables were removed



NEWARKNJ.GOV/RECYCLING

Newark

Goal: increase participation by 10% and raise recycling awareness in community

- Newark is a dual-stream recycling community
- Pilot program targeting 50,000 households launching Sept. 2019
- Assisting the City with changes to website, bus shelters, a campaign video and a digital advertising campaign
- Goal is to increase participation by 10% and raise recycling awareness in community



MUNICIPAL MEASUREMENT PROGRAM

The Path to Strong Program Metrics

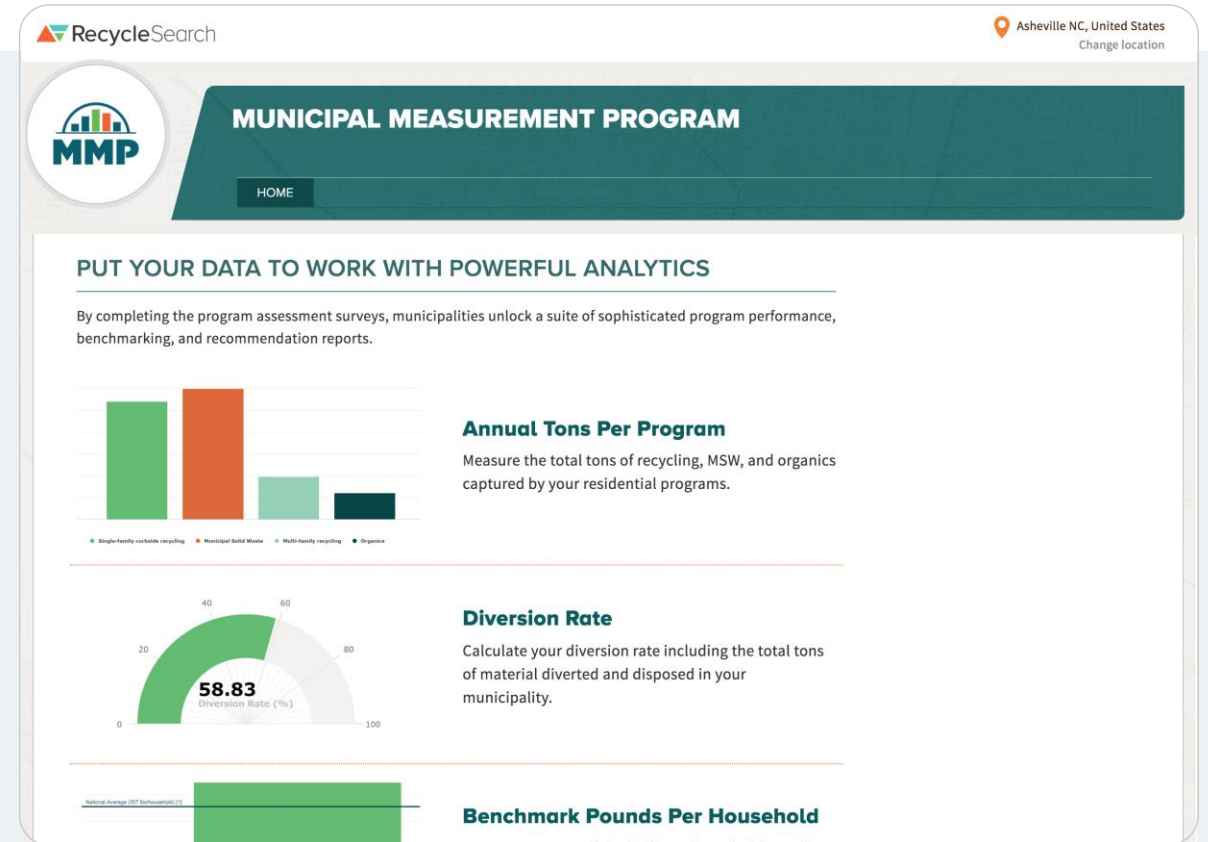
FREE state-of-the-art tool for tracking:

- Curbside recycling
- Drop-off recycling
- Multifamily Recycling
- Organics

Customized recommendations and solutions for your program

Build powerful **year over year data**

Quickly calculate and **report key metrics**



GET STARTED: <https://recyclesearch.com/profile/mmp>

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